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Mureș County

A safe place to build, a community connected to Europe.



COALition Excellence Hub Romania

Clean energy innovation and investment partnerships in Mureș and the Center Region

Programme	Horizon Europe
Regional scope	6 counties: Alba, Brașov, Covasna, Harghita, Mureș, Sibiu
Romanian partners	5 organisations: UMFST, Mureș County Council, REPOM, PIJM, ICE
First consultation	19 participants, Târgu Mureș, 2025
Platform registrations	87, across the 3 COALition regional ecosystems
Funding routes targeted	JTF, InvestEU, RRF

A regional platform for the energy transition

The Excellence Hub connects public authorities, research organisations, businesses and civil society in the Centru Region. Its task is to move clean energy solutions from research into regional projects that can attract investment.

The Hub was built through the European COALition project. Mureș County Council and UMFST Târgu Mureș coordinate it together with three other Romanian partners. The Hub links territorial development plans with research capacity and business demand.



Areas for investment and collaboration

Area	Scope
Renewable generation	Rural solar, hybrid renewable systems, energy projects on public assets
Storage and smart grids	Local microgrids, batteries, flexibility solutions
Industry and buildings	Energy efficiency, industrial reconversion, hydrogen, circular economy
E-mobility	Charging infrastructure, fleet applications
Sustainable agriculture	Electrification, bioenergy, efficient systems
Skills and jobs	Professional retraining, technical capabilities for new industries

Stakeholders also asked for mentoring, feasibility studies and support in accessing EU and national funding.



Opportunities for investors and project partners

The Hub helps investors find regional partners for clean energy projects. Cooperation can cover technology demonstration, feasibility studies, industrial deployment and training linked to investment needs.

For companies looking at Mureș, the Hub gives access to the wider Centru innovation network. This supports the county's economic diversification and the skills needed for its just transition.

Invest in Mureș. Scale with Europe.



Data Center

Mureș County Council Data Center, Vidrasău Platform, Mureș Industrial Park

Type of project	Regional colocation data center with a dedicated hall for AI workloads and high performance computing (HPC)
Ownership type	Public (Mureș County Council), in partnership with Mureș Industrial Park
Investment	231M RON (€44.1M)
Site area	15,020 sqm
Technical capacity	2.5 MW installed in total, of which 2 MW standard colocation. Up to 200 racks across two data halls of approx. 322 sqm each
Design standard	Tier III, in line with TIA-942, EN 50600 and BICSI-002. Target PUE 1.35
AI and HPC capacity	0.5 MW in a separate hall, served by direct liquid cooling (rear door heat exchangers and coolant distribution units) on a high temperature loop at 25/35°C, sized for high density racks
Services	data processing, storage and colocation for companies in the industrial park and the wider region
Status	Approved to be financed under JTF Program, estimated construction period up to 20 months



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Intermodal Transport Hub

Road, rail and air freight on one site in central Romania

Mureș County Council plans an intermodal freight terminal in Ungheni, next to Transilvania International Airport and Mureș Industrial Park.

The site is 2.59 km from the A3 motorway and 50 m from the railway.

The terminal is designed for 3 million tonnes per year. It includes warehouses, an ADR warehouse, container storage and customs facilities.

The estimated investment is RON 129.6 million (2022 prices). The pre-feasibility study is complete.

The project is open to financing and implementation partners.

12 ha
new installed capacity

3 modes
road, rail, air

3 M tonnes
nominal annual
capacity

2.5 km
to the A3 motorway

50 m
to the existing
railway

€25 M
estimated
investment



Transylvania Innovation Center

Investment profile for R&D innovation and technology transfer infrastructure

Type of project	Research, development, innovation and technology transfer infrastructure, operated under the Romanian Smart Specialisation Park framework. Shared labs, tech demonstrators, workspaces for resident organisations and technology transfer services.
Ownership type	Public. Project initiated by Mureș County Council, open to development, financing and technology partners.
Investment	Preliminary construction cost estimates for three development alternatives, excluding specialised laboratory equipment. Figures to be updated during technical design.
Site area	9 hectares in Târgu Mureș metropolitan area. 800 m from A3 motorway, 5 km from Transilvania International Airport. Gas and sewerage at about 60 m. Medium voltage electricity and potable water at 400 m.
Services	8 shared research and demonstration labs in four smart specialisation areas. Demo areas, conference and training rooms, collaborative and individual workspaces. Campus management covering technology transfer, intellectual property, partnerships and central IT. Café and lounge, recreation areas, day-care.
Status	Concept study



Sovata Aquapark

Year-round water park and wellness complex, Sovata spa resort

Type of project	Leisure and wellness tourism infrastructure: indoor and outdoor freshwater and saltwater pools, 14 m slide tower, saunas, restaurant
Ownership type	Public (Mureș County Council and the Town of Sovata)
Type of partnership	123.3M RON (approx. €24M), including a 25.5M RON EU grant under the Centru Region Programme 2021-2027
Site area	approx. 20,000 sqm, of which 4,144 sqm built
Capacity	approx. 1,500 visitors at a time. 110,000-150,000 visitors per year at maturity
Feasibility indicators	50 direct permanent jobs
Status	Feasibility study complete. Delivery in 24 months: 6 months design, 18 months construction

Why Mureş

The investor's front door, advising and connecting you to the latest opportunities across Mureş County, Transylvania, Romania.

€3.1 billion under way

Motorways, hospitals, an airport terminal, industrial plants and digital infrastructure are under construction across the county.

Pharma and life sciences

Novartis, Sandoz, Gedeon Richter and Bioeel manufacture and distribute medicines in the county. The local university of medicine and engineering has 14 000 students.

Workforce

The county has 330 000 people of working age and 145 000 employees. Unemployment stands at 2.6%.

Multi-cultural environment

Romanian and Hungarian are both in daily use. The university teaches in Romanian, Hungarian and English. Employers recruit from a workforce used to working in more than one language.

576k

residents

6 714 km²

county area

102

communities

15k

students

15

international
flight destinations

9k

SMEs

€2 bn

foreign direct
investment

€3.1 bn

investment
under way

Location and connectivity

Târgu Mureş lies on the Trans-European Transport Network (TEN-T).

The city is connected by the A3 motorway, rail and an international airport.

The A8 motorway to Iaşi and the Republic of Moldova is under construction.

